



THE NATIONAL TRUST FOR JERSEY COASTLINE CAMPAIGN PRESS RELEASE: AUGUST 2006

CAMPAIGN IN FULL FORCE

It has been a successful summer for The National Trust for Jersey with the Coastline Campaign in full swing, and it is set to get busier with a series of events organised to continue raising funds and awareness, such as the kayaking adventure with lobster supper, and 'guided talk' from travel writer and broadcaster Chris Somerville. Donations continue to be received, and we are especially pleased to announce that we have recently been gifted a field by L'Île Agois. This is a significant acquisition due to the field's proximity to the Trust's holding at Col de La Rocque, thereby helping to consolidate this beautiful coastal area and ensuring its permanent protection.

Mike Stentiford, Chairman of the Coastline Campaign commented:

"Thanks again to the wonderful generosity of a certain Island landowner, yet another vitally important area of north coast land has been placed into the long term safe-keeping of the National Trust for Jersey. Such generosity of spirit towards our Coastline Campaign will ensure that future generations will have the same opportunity to enjoy the breathtaking beauty of the north coast as we all have today."

Additional Information:

1. Photo opportunities with the Chairman of the Campaign will be available on site
2. Please let us know if you wish us to email you a copy of the campaign logo. Use of the logo helps raise awareness for the campaign.
3. Additional information about the campaign can be viewed at www.coast.je or alternatively please feel free to contact Charles Alluto, Chief Executive of the National Trust for Jersey on 01534 483193.

The Coastline Campaign 2006, sponsored by HSBC, will establish a fund to acquire areas of coastline which will benefit from long-term preservation and improved access for the public. The project will also work towards the development and implementation of a programme of coastline management and restoration in order to protect and encourage flora and fauna.