



THE NATIONAL TRUST FOR JERSEY COASTLINE CAMPAIGN PRESS RELEASE

CAMPAIGN RAISES ENOUGH FUNDS FOR FIRST ACQUISITION

The National Trust is delighted to announce that the Coastline Campaign has now raised sufficient funds to enable the acquisition of a small area of coastal land adjacent to Le Don Perrée at Crabbé. The land comprises an agricultural field together with scrubland down to the shoreline and enjoys magnificent views towards the Paternosters.

The campaign is gathering momentum and has now raised over £6,500 in donations.

Mike Stentiford, Chairman of the Coastline Campaign commented:

“To be in the position where we can purchase our first piece of land only three to four weeks into the campaign is truly wonderful news. This land is being acquired solely through the generosity and support of Islanders, and we are extremely grateful to all those people who have sent in donations. Let us hope that this acquisition maybe the first of many!”

The north coast cliff path runs through the land and its acquisition will ensure that access is safeguarded forever and for everyone.

Additional Information:

1. Photo opportunities with the Chairman of the Campaign will be available on site
2. Please let us know if you wish us to email you a copy of the campaign logo. Use of the logo helps raise awareness for the campaign.
3. Additional information about the campaign can be viewed at www.coast.je

The Coastline Campaign 2006, sponsored by HSBC, will establish a fund to acquire areas of coastline which will benefit from long-term preservation and improved access for the public. The project will also work towards the development and implementation of a programme of coastline management and restoration in order to protect and encourage flora and fauna.

More information can be found on the campaign's website www.coast.je or alternatively please feel free to contact Charles Alluto, Chief Executive of the National Trust for Jersey on 01534 483193.